

Kelly Capabilities

Kelly offers a highly proficient and diversified workforce across a variety of professions and skill sets. A high-level summary of our service lines follows:

Kelly Staffing

Commercial



CONTACT CENTER: KellyConnect® provides staffing solutions with best practice tools for recruiting, assessing, selecting, training, and retaining contact center employees—for inbound or outbound staffing in Customer Service, Market Research, and Sales functions.



OFFICE: Kelly® Office Services™ offers a full range of office staffing—from accounting, administrative, and clerical to data entry, office automation, and reception/switchboard.



MARKETING: Kelly® Marketing Services™ features a broad variety of marketing staffing solutions—including employees for seminars, trade shows, sales promotions, comparison shopping, demonstrating, sampling, and merchandising.



ELECTRONIC ASSEMBLY: Kelly® Electronic Assembly Services™ provides skilled and semi-skilled personnel—from circuitry/parts assemblers, quality control inspectors, and technicians to solderers, electronics handlers, machine operators, and materials planners.



LIGHT INDUSTRIAL: Kelly® Light Industrial Services™ offers skilled and semi-skilled personnel for most any light industrial environment—including staff for manufacturing assembly, quality control, materials handling, maintenance, and food services.



EDUCATION: Kelly Educational Staffing® is a comprehensive substitute teacher staffing solution that features specialized recruiting, hiring, screening, orientation, scheduling, employee recognition, and benefits—for staffing Elementary Schools, Middle Schools, High Schools, Special Education, Alternative Education, and General Education.

Professional



ACCOUNTING/FINANCE: Kelly Financial Resources® specializes in providing staffing solutions for your financial human capital—with services covering experienced support-level professionals to senior-level finance and accounting management.



HEALTHCARE: Kelly Healthcare Resources® offers a comprehensive healthcare staffing solution—providing credentialed employees for hospitals, clinics, ambulatory care centers, insurance companies, case managers, HMOs, and work sites.



LEGAL: Kelly Law Registry® specializes in legal staffing—with personnel including attorneys, law clerks, and paralegals for corporate law departments and law firms.

Technical



INFORMATION TECHNOLOGY: Kelly IT Resources® specializes in IT staffing across all industries—including platforms, operating systems, programming languages, databases, applications, Web site development, desktop technology, and software engineering.



ENGINEERING: Kelly Engineering Resources® specializes in staffing the engineering profession—with a range of engineers, designers, drafters, and manufacturing specialists.



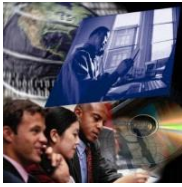
SCIENTIFIC: Kelly Scientific Resources® specializes in scientific staffing—covering a full range of personnel from entry-level technicians through Ph.D. professionals.

Integrated Staffing Solutions



HIGHER EDUCATION: Kelly Higher Education is a comprehensive solution specialized for staffing higher educational environments—for all functions at colleges and universities from maintenance and clerical staff to IT, accounting, and legal professionals as needed.

Outsourcing and Consulting



Contingent Workforce Outsourcing (CWO) provides management of the complete contract staffing and supplier management function through a comprehensive on-site program—including contractor deployment; supplier selection and coordination; performance assessment; bill rate management; resource planning; consolidated supplier billing; consolidated and custom reporting; and contractor problem resolution.



Recruitment Process Outsourcing (RPO) is an employment consulting and outsourcing service line that creates, implements, and manages flexible, innovative recruitment and staffing programs to improve and accelerate the hiring process.



Business Process Outsourcing (BPO) is an outsourcing alternative that delivers complete operational management of specific functions, support departments, entire units, or payroll—and manages them either on- or off-site based on your requirements.



Outplacement and Executive Search provides a career management solution, specializing in career transition services and organizational effectiveness consulting.



HR Consulting is a service line specializing in human resource consulting, including Strategic Workforce Planning, Global Mobility, Training & Education, and other ways to improve your company's workflow, productivity, and efficiency.

Staffing Options

Temporary Help



Kelly Temporary Services® provides employees for short- and long-term support of your business across all Kelly service lines. Actual periods of assignment may vary as governed by local labor laws.

Direct and Temp-to-Full-Time Placement

DIRECT PLACEMENT: KellyDirect® recruits candidates and places them directly with our customers for a one-time fee.

TEMP-TO-FULL-TIME PLACEMENT: KellySelect® assigns contract employees



with our customers on a temporary basis (90-day assignment), allowing you to evaluate their fit before making a final hiring decision. A fee is payable to Kelly at the time an employee is transitioned to our customer, provided this does not violate local labor laws.

Payroll Service



Payroll Services is our standard employee payroll service, coordinated through Kelly branches. We place employees who have been recruited and selected by a customer on our payroll, assuming employer responsibilities including: employees' wages, payroll deductions, taxes, unemployment insurance, and workers' compensation insurance.
